Customer Questionnaire for Case Study

Company Name:

Business Specialty:

Approximate Annual Sales (prior year):

Approximate # of Employees:

Approximate # of Users:

Primary Contact for Case Study:

Contributing User(s):

Contributing Executive(s):

What business challenges led you seek a software solution?

What goals did you have for a potential software solution? What was your top criteria for the solution?

What made you decide on Core Cloud Systems (CCS)?

What other solutions did you consider before choosing CCS?

Which CCS Modules are you using?

Does your CCS solution connect to another software? (Accounting, Construction, CRM etc.)

How has CCS changed your business processes, or the business as a whole?

Do you have a memorable story about using CCS?

Have you made progress toward or achieved the goal(s) you set out to accomplish with the solution?

What is your favorite CCS feature?

Do you intend to add more users or modules to your solution?

What do you want to tell others who are considering CCS?

Today’s Date:

If you have any logos or images that depict your business we may use, please send them along with this doc, too. Thanks!